

OSMOTECH UK SHOWCASES MABRU AT SOUTHAMPTON BOAT SHOW 2026

by Myranda Goben

SOUTHAMPTON, ENGLAND, September 18, 2026 — Held this September 18th through the 27th at Mayflower Park in England, the annual Southampton International Boat Show event brought together boatbuilders, marine equipment suppliers, and boating enthusiasts for one of the **UK's longest-running marine exhibitions**. This year, the 57th edition of the show welcomed over 90,000 visitors and featured more than 500 watercraft, alongside new marine equipment, technology, and product demonstrations.

Throughout the show, **Osmotech featured Mabru's marine air conditioning solutions**, introducing visitors to the brand's technology and discussing onboard climate control options for a range of marine applications.



GROWING INTREST IN MARINE AIR CONDITIONING

Osmotech's participation provided an opportunity to engage directly with boat owners and marine industry professionals, answer questions about Mabru's technology, and discuss its applications for onboard climate control.

Despite changes in the scale of the Southampton show in recent years, **Osmotech noted encouraging feedback from exhibitors**, with many reporting successful sales and stronger-than-expected results.

"We had a positive response to Mabru's air conditioning systems at this year's Southampton International Boat Show. After several warm, dry summers in the UK, we're seeing growing interest in onboard climate control solutions. We're already looking ahead to next year's show and the opportunity to demonstrate Mabru's systems in operation."

— David, Brand Manager, Osmotech UK

1105 Old Griffin Rd.
Dania Beach, FL 33004

mabru
www.mabrumarine.com



SUPPORTING MABRU'S PRESENCE IN EUROPE

As Mabru's European distributor, **Osmotech plays an integral role** in introducing Mabru's products to boatbuilders, marine professionals, and customers throughout the region.

Beyond this year's Southampton show, Osmotech continues to **develop relationships with European boat manufacturers** and expand awareness of Mabru's marine air conditioning solutions.



"Having a knowledgeable partner like Osmotech representing Mabru in Europe is an important part of our continued growth. Their relationships within the marine industry help us connect with new boatbuilders and customers, and we look forward to building on those opportunities together."

— Nicolas Mabru, President, Mabru Power Systems

Looking ahead, the teams are also exploring opportunities to enhance future trade show displays, including the possibility of incorporating a **live Mabru air conditioning demonstration** to give visitors a closer look at the technology in operation.

Mabru appreciates Osmotech's continued efforts in representing the brand and looks forward to supporting its growth throughout the European marine market and industry.

For more information on Mabru's products and services, visit: **mabrumarine.com**

Or by scanning this QR code.

For inquiries, email:
sales@mabrumarine.com

Explore Osmotech UK at **osmotech.co.uk**

Or reach out at **enquiries@osmotech.co.uk**

MABRU, a USA-based OEM headquartered in Dania Beach, FL, supplies air conditioning units and pumps for the marine and recreational vehicle global market.
MABRU pioneered battery-powered Marine HVAC units.

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