

Up Lake Adventures Sets Direction: Comfort Delivered by Mabru

by Myranda Goben



Photo credit: Nicolas Mabru

Big Water, Utah, January 2026 - Located in **Big Water, Utah**, Up Lake Adventures offers private experiences on Lake Powell. Owned and operated by Bob Reed, the company features exclusive half-day and full-day adventures with a variety of peaceful and thrilling options. Each one is designed to showcase the region's breathtaking natural beauty in comfort and style.

At the heart of these excursions is the renowned Axopar 37, a vessel that is perfectly suited for exploration. Guests can embark on immersive journeys through Lake Powell's iconic canyons, with opportunities for hiking, photography, fishing, and exploring secluded waterways. Every expedition is customized to create a memorable, one-of-a-kind experience.

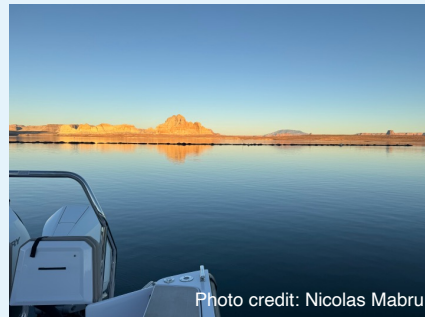


Photo credit: Nicolas Mabru

Comfort Meets Performance on the Water

To ensure every Axopar adventure is as comfortable as it is exhilarating, Up Lake Adventures proudly equips its cabins with Mabru marine air conditioning systems. One vessel features a single Mabru SC17VI unit, administering 17,000 BTUs of cooling and heating capacity. While the second is outfitted with both an SC7DC and an SC17VI, totalling 24,000 BTUs onboard. Whether guests are escaping the summer heat or enjoying crisp desert afternoons or evenings, Mabru is trusted to ensure comfort throughout the journey on each of Bob's Axopars.



A Valued Partnership

Nicolas Mabru, President of Mabru, has worked closely with Bob Reed to provide hands-on support and ensure the vessels are equipped with the highest-performing marine climate solutions available. The partnership reflects a shared commitment to quality, reliability, and exceptional customer experience.



Nicolas Mabru,
Lake Powell

"So very few companies that exist in today's world actually surprise me on their customer service. I can't even begin to say how impressed I am with Mabru and their level of experience and commitment to customer satisfaction. When I was having issues with my unit, they made every effort to come out and fix it on site at no charge so that I had a perfectly running unit for my boat. Just goes to say that there are still some businesses that truly care about their customers to the point that they would go to that length of commitment to make sure that their product was working perfectly for us." - Bob Reed

Together, Up Lake Adventures and Mabru deliver not just an excursion, but a refined, comfortable, and unforgettable adventure of Lake Powell. The Mabru team is dedicated to providing its customers with support and resources long after their initial purchase. Mabru even includes a lifetime warranty on all of its compressors.

A Destination for Diverse Guests

The appeal of Up Lake Adventures extends well beyond the scenery. Their day trips have welcomed notable guests, a testament to the elevated experience Bob Reed provides. All the like, countless families and friends have left with stunning shots, long-lasting memories, and tales to write home about. The company's reviews say it all.

With majestic views, tranquil waters, and expert guidance, it's no surprise that travelers from all walks of life choose Up Lake Adventures as their exploration destination. Consider this your call to the wild wonders of Utah.



Photo credit: Nicolas Mabru



Where Will Your Next Adventure Take You?

Have you ever wondered what magical places Utah has to offer? When planning your next getaway, consider Up Lake Adventures as a premier choice for an unforgettable experience.

“Mabru is proud to support the folks at Up Lake Adventures. Offering top-tier excursions means giving guests the best of both worlds: rugged exploration and premium comfort. Our marine cooling and heating systems provide perfect climate control for extreme desert temperature swings, but the real magic is that they run entirely on battery power. No disruptive generators, just the serene sounds of Lake Powell. We provide the comprehensive customer support needed to keep this quiet, immersive experience flawless trip after trip.” - Nicolas Mabru

Mabru values partnerships such as this, that help connect communities with extraordinary places, inspiring exploration and memories that last a lifetime. Wherever and however you choose to explore, Mabru has exactly what you need to ensure you have climate control beyond the grid.

Mabru offers two lines of battery-powered marine air conditioners. Their DC (Direct Current) line and their VI (Variable International) line, also known as International Voltage, and historically called Dual Voltage. Mabru pioneered DC air conditioning systems that operate on 12V DC. Their VI line provides flexible compatibility within the range of 110-240V AC (Alternating Current) or 50/60 Hz, which conveniently accommodates any standard electrical grid worldwide.

Both these lines of compact, high-efficiency, and self-contained marine air conditioning units provide reliable cooling and heating, maintaining an optimal cabin climate year-round.



To explore and book with Up Lake Adventures, visit <https://www.uplakeadventures.com>, and for more information on Mabru's product line, scan the QR Code or see <https://www.mabrumarine.com>.

For any other inquiries, reach out to: marketing@mabrumarine.com

MABRU, a USA-based OEM headquartered in Dania Beach, FL, supplies air conditioning units and pumps for the marine and recreational vehicle global market. MABRU pioneered battery-powered Marine HVAC units.

